

DGS Order No. 7 of 2003

NO: Sr.DDG/41/20053

Dated: July 28,2003

Sub: Media Relations

It has been brought to our knowledge that in the absence of a single reliable source for shipping information and announcements, the press quite often does not know whom to contact for reliable information.

In view of above, it has been decided that Shri Naresh Salecha, Sr.DDG shall act as "Spoke Person" on behalf of the Directorate. He shall act as Chief Public Relation Officer (CPRO) with media and will be authorized person to interact with the Media.

In order to meet out the request of the Media regarding timely press release and sharing information on various developments, it has been decided following steps should be taken in the Directorate.

- (a) Whenever any M.S. Notice or Circular is issued, a copy of the same may be marked to the CPRO on E-mail cpro@dgshipping.com alongwith the executive summary which can be used for press release.
- (b) For all important meetings, CPRO should be invited to participate in order to equip himself with the required information if found necessary by him.
- (c) At the request of CPRO, the information should be submitted to him immediately by the concerned officer in order to brief the Press as and when needed.

Sd/-
(G.S. Sahni)
Director General of Shipping &
Ex. officio Additional Secretary

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